



PLAYGON GAMES INC. TSX-V: DEAL | FRANKFURT: 7C | OTCQB: PLGNF

CORPORATE PRESENTATION 2023

FORWARD LOOKING STATEMENTS

Certain statements contained in this document constitute "forward looking statements".

When used in this document, the words "may", "would", "could", "will", "intend", "plan", "propose", "anticipate", "believe", "forecast", "estimate", "expect" and similar expressions as they relate to the Company or its management, are intended to identify forward-looking statements or forward-looking information within applicable securities laws (collectively, "forward-looking information"). All statements used in this document, other than historical facts, are forward-looking information. Forward-looking information in this document includes, but is not limited to, statements concerning economic trends, the size of the market and financial forecasts and other financial information contained in this document. To the extent any forward-looking information in this document constitutes "future oriented financial information" or "financial outlooks", within the meaning of applicable securities laws, the purpose of such information being provided is to demonstrate the potential of the Company and investors are cautioned that this information may not be appropriate for any other purpose. Such forward-looking information reflects the Company's current views with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking information, including the ability of the Company to generate cash flow from operations and obtain necessary financing on acceptable terms, general economic, financial market, regulatory and political conditions in which the Company operates, consumer interest in the Company's products, competition, anticipated costs, government regulation of the Company's activities and products, the timely receipt of any required regulatory approvals, and the Company's ability to obtain gualified staff, equipment and services in a timely and cost efficient manner. While the Company considers these assumptions to be reasonable, these assumptions are inherently subject to significant uncertainties and contingencies. Additionally, there are known and unknown risk factors which could cause the Company's actual results, performance or achievements to be materially different from any future results. performance or achievements expressed or implied by the forward-looking information contained herein. Known risk factors include, among others, regulatory risks and the uncertainty as to revenues, reliance on key personnel, management of growth and the difficulty in forecasting. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking information. The forward-looking information in this document is given as of the date hereof. The Company does not intend, and does not assume any obligation, to update any such factors or to publicly announce the result of any revisions to any of the forward-looking information contained herein to reflect future results, events or developments, except as required by law.

This presentation contains certain financial performance measures that are not recognized or defined under IFRS ("**Non-GAAP Measures**"). As a result, this data may not be comparable to data presented by other companies. The Company believes that these Non-GAAP Measures are useful indicators of performance and are specifically used by management to assess the performance of the Company. Non-GAAP Measures should be considered together with other financial information prepared in accordance with IFRS to enable investors to evaluate the Company's performance and prospects in a manner similar to the Company's management. Accordingly, these Non-GAAP Measures are intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

ABOUT PLAYGON GAMES



We are a technology company delivering **cutting edge, mobile first** digital games to the iGaming industry.

Our SaaS products are **IP protected**, and are only available for outside use with operators through license agreements.

Our live streamed games include our innovative **VegasLounge™** and a comprehensive suite of multiplayer **eTable** products.

We have a **seasoned management team** with **industry experience** and **global reach** headquartered in Vancouver, Canada.

Our team of dedicated employees and consultants are focused on creating an **enhanced user experience**, leading the innovation curve.



ALIGNED TO SEIZE THE OPPORTUNITIES OF CHANGE

There is a digital transformation underway in the industry, and the shift is presenting a rare opportunity.



COVID-19 has expedited a **seismic shift from terrestrial to online gambling.**

A new generation of gambler is **demanding 24/7 stimulation**, entertainment and connectivity through their devices.

Advanced technology in 5G, WebRCT is supporting **mobile proliferation** and the need to be hyper-connected.

Evolving regulations in North America, Latin America and Europe **requires agility in operation** in various jurisdictions.

ALIGNED TO SEIZE THE OPPORTUNITIES OF GROWTH

The global online gambling market is expected to exceed \$160 billion USD by 2025.*



iGaming revenues representing 14% in 2019 to 28% by 2025



* H2gc May 2022

AHEAD OF OUR COMPETITION



The barriers to entry are high with little competition.

The live dealer casino market is **dominated by only a handful of companies**.

Competitors are all offering the same or **generically similar products**.

The current suite of products are specifically developed for desktop and **not optimized for mobile**, with inefficient user interfaces (UI) that compromise an optimal user experience (UX).

There has been a **lack of innovation** in technology since inception in the live dealer space.





AHEAD WITH OUR INNOVATION





Our proprietary technology leads the innovation curve.

We have developed a **mobile focused product** that provides an outstanding user experience with zero latency and is available anywhere in the world 24/7.

Our **proprietary technology** attracts a high value and sought after player segment with superior user retention.

Our cloud based offering is robust, scalable and device and brand agnostic.

Our **mobile first design** allows for one-handed play on a device that is carried everywhere.

The majority of revenue of online operators today come from mobile devices and tablets, roughly 70%.

AHEAD WITH OUR RANGE OF OFFERINGS



Our VegasLounge[™] product is revolutionizing the virtual casino experience by combining live streaming dealers with augmented reality betting.

Our high definition, live streamed dealers offer a comprehensive suite of the most popular casino games:

Blackjack

Baccarat

Tiger Bonus Baccarat™

Roulette

Odds UP Roulette™



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AHEAD WITH OUR SOLID REVENUE MODEL





Our proprietary IP represents an enormous potential of economic benefits to our company and shareholders.

We market our **licensed Live Casino solutions** to iGaming operators and aggregators worldwide.

We can **seamlessly enter new markets** through our integrations, as our business is global.

We are licensed as a **B2B provider** and enter into a typical SAAS fee agreement for a period of 3-5 years.

Our **license fees range from 6-12%** of gross gaming revenue, and fees vary depending on size of the customer and market.

Operator **gross gaming revenue is defined as player bets minus player wins** before operating expenses, settled monthly.

Playgon has **no user acquisition costs** or obligation to pay player wins.

AHEAD WITH OUR RECENT SUCCESSES





We are continuing on our upward trajectory for growth and expansion by leveraging our new relationships.

Our Las Vegas studio now **operates with 13 tables** with additional capacity if needed.

We are now live with 90+ operators and growing.

Our direct sales and marketing efforts are **realizing additional operator commitments** from our aggregator clients.

There are multiple integrations currently in progress.

MAU, Betting turnover, Betspots are continuing to trend higher as we integrate and onboard more operators.

OUR GOALS FOR 2023





We are driven by ambition to succeed.

We are planning to scale up and expand the number of our live dealer tables.
We will continue to grow our customer base through targeted direct and indirect sales activity.
We are actively working on a US strategy that will be announced when established.
We are actively working on entering new regulated markets in Canada, Africa and LATAM.
We are continuing towards revenue growth to achieve positive cash flow and profitability.
We are continuing to pursuing strategic and synergistic M&A opportunities.

OUR CAPITALIZATION STRUCTURE



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Shares Outstanding:	253,331,449
Warrants:	17,924,174
Options:	15,275,000
Fully Diluted:	285,130,623
Management / Insiders:	35%



OUR MANAGEMENT TEAM

Darcy Krogh CEO

Mr. Krogh is a veteran of the iGaming industry with over twenty years experience and held senior level management positions. In 1999 he co founded Chartwell Technology Inc, a TSX listed technology company which pioneered the development of browser based digital content for the iGaming industry. He served as a Director and VP Business Development for the company.

In 2011 he facilitated the sale of Chartwell to Amaya Gaming Group and post merger served as a VP Business Development with Amaya. In 2015 Amaya sold its B2B asset portfolio to NYX Gaming Group and Mr. Krogh aided that transition to NYX until 2016 when he exited to start up Playgon Games Inc. (formally Global Daily Fantasy Sports Inc.) as President and CEO.

Mr. Krogh is intimately familiar with the online gaming industry with experience in sales and marketing, relationship management, corporate finance, M & A transactions and strategic corporate development.



Guido Ganschow President -Playgon Interactive

Mr Ganschow has 13 years of experience in creating real-time Live-Dealer technology and platforms and was the Co-Founder and Creative Director for a Macau based Casino Consortium.

Between 2008 and 2014, Guido successfully created and established Live Dealer platform businesses in Asia and Europe, and executed commercial partnerships, sales, and integration of the Live-Dealer solution with major global gaming brands including Ho Gaming Group, Chartwell Technology and Amaya Gaming Group.

He is the President and founder of Playgon Interactive Inc. a Canadian iGaming venture he started in 2014 with a focus on innovating Live-Dealer gaming and technology and is the creative force behind it's real-time social and real money iGaming live dealer products.



Mr. Baker is a former VP Operations for Shaw Communications, he was directly involved in a number of major growth projects including video streaming; home entertainment; sales revenue from \$300 million to \$2.8 billion and employee growth from 350 to 13,000 as well as new product rollouts and various M&A activities.

Mr. Baker has broad experience and a proven record in the development and implementation of cost effective and efficient growth strategies transitioning businesses from development to operations. He is an excellent administrator and talent manager who continually engages with teams to empower them towards their objectives, ensuring all work processes are timely and efficient.



within which they operate.

Mr. Nijjar is currently a Managing Director with Malaspina Consultants Inc. and provides CFO and strategic financial advisory services to his clients across many industries. This experience has allowed him to help his clients successfully navigate regulatory and financial environments

Mr. Nijjar holds a CPA CMA designation from the Chartered Professional Accountants of British Columbia and a BComm from the University of British Columbia.



OUR PARTNERS









THANK YOU



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Play on our demo site here: https://www.vegaslounge.live/