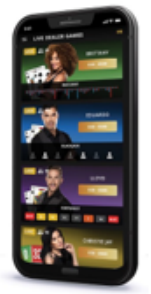
PLAYGON
TSX-V: DEAL

Playgon Games Inc.
#1100 - 1199 West Hastings Street
Vancouver, BC, Canada V6E 3T5
play games online



FOR IMMEDIATE RELEASE

PLAYGON PROVIDES UPDATE ON NEXT-GENERATION AI DEALER DEVELOPMENT AND COMMERCIALIZATION STRATEGY

Company Targets Initial Commercial Release of AI Dealer Technology in Q4 2026

VANCOUVER, British Columbia – October 29, 2026 – Playgon Games Inc. (TSXV: DEAL) (OTCQB: PLGNF) (Frankfurt: 7CR) ("Playgon" or the "Company"), a SaaS technology company delivering innovative gaming solutions to the global iGaming market, is pleased to provide shareholders with an update on the development and commercialization strategy for its next-generation AI Dealer technology.

The Company continues to advance the development and integration of its next-generation AI Dealer technology into Playgon's existing award-winning live casino platform. The technology uses Hyper-Real Digital Humans for dealer presentation, animation and narration, while Playgon's proven game engine and multiplayer technology continue to manage game logic, random number generation where applicable, game outcomes and payouts. This approach builds on the Company's existing operator integrations, distribution infrastructure and regulatory experience supporting the company's return to market. Playgon is targeting an initial commercial release this year, beginning with Baccarat, followed by Roulette and Blackjack, with the initial three-game suite targeted for completion by the end of the first quarter of 2027.

Playgon is bringing lifelike digital dealer presentations to its established casino table games while retaining the integrity and functionality of its existing gaming platform. By combining proven gaming infrastructure with Hyper-Real Digital Human technology, Playgon is offering operators a compelling alternative to traditional studio-based live dealer products, with greater flexibility and customization in how tables and dealer environments are presented.

Traditional live dealer products require significant investment in physical studios, dealer staffing, training and ongoing operating infrastructure. Playgon's AI Dealer technology is being developed to present games through digitally rendered dealers, eliminating the need for a human dealer at each table. The technology is being designed to support real-time player interaction, multiple languages, customizable digital dealers, operator-branded tables and virtual casino environments, 24/7 availability

and scalable deployment. This approach is expected to significantly reduce the capital and operating costs associated with traditional live dealer studios, while providing operators with greater flexibility and scalability.

Commercialization Strategy

As development progresses toward the targeted commercial release, Playgon is increasing its focus on, regulatory certification, operator demonstrations, distribution relationships and identifying initial commercial deployment partners. The Company has demonstrated its Hyper-Real Digital Dealers to industry participants and prospective operator partners at recent conferences. Management has received encouraging feedback on the realism of its Hyper-Real Digital Dealers and the potential to create differentiated, operator-branded casino environments.

Playgon is initially focusing its commercialization efforts on established online casino operators and gaming groups, positioning its AI Dealer hosted games as a complement to their existing live casino offerings or as a new category of gaming content. In addition to its traditional SaaS licensing model, the Company expects customized, localized and branded tables to provide operators with more flexible, lower-cost per-table deployment options and to create additional revenue opportunities for Playgon. The Company plans to leverage its established distribution relationships and existing aggregator integrations to support commercialization and accelerate access to global gaming markets.

Playgon's AI Dealer technology is central to the Company's strategy to transition from capital-intensive live studio operations toward a more scalable, software-driven business model. By integrating Hyper-Real Digital Dealers into its established gaming platform, Playgon aims to provide operators with greater flexibility to create customized casino experiences without the infrastructure and staffing costs associated with traditional live dealer studios.

"We believe our AI Dealer technology has the potential to fundamentally change the economics of live dealer casino gaming," ***said Darcy Krogh, President and CEO of Playgon Games Inc****. "Our experience developing and operating traditional live dealer technology has given us firsthand knowledge of the significant capital requirements, staffing costs and scalability challenges of that model. We have learned valuable lessons from those challenges. Our opportunity now is to use the gaming engine, multiplayer capabilities, integrations and regulatory experience we have already developed, and combine them with Hyper-Real Digital Dealer technology to deliver a highly realistic and more scalable dealer experience. We believe the ability to offer operators their own branded dealers, tables, and virtual casino environments, without the costs of staffing a conventional live studio for every table, represents an important evolution of our business and an exciting opportunity for the industry."*

About Playgon Games Inc.

Playgon Games Inc. is a SaaS technology company focused on developing and delivering gaming technology to online operators globally. The Company's established live casino gaming platform includes

a proprietary game engine, multiplayer capabilities and operator integration infrastructure. Playgon is integrating Hyper-Real Digital Human technology into that platform to support scalable, customizable, AI Dealer products for online gaming operators.

Playgon's products are delivered through a business-to-business licensing model and are designed to enhance player engagement, improve operator economics and expand the possibilities for interactive online gaming entertainment. As a true business-to-business digital content provider, the Company's products are ideal turn-key solutions for online casinos, sportsbook operators, land-based operators, media groups, and big database companies. For further information, please visit the Company's website at www.playgon.com.

For further information, contact:
Darcy Krogh, CEO
Tel: (604) 657-7273
Email: investor@playgon.com

Forward-Looking Statements

This release contains forward-looking statements. Forward-looking statements, without limitation, may contain the words believes, expects, anticipates, estimates, intends, plans, or similar expressions. Forward-looking statements are not guaranteeing of future performance. They involve risks, uncertainties and assumptions and actual results could differ materially from those anticipated. Forward looking statements are based on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. Except for historical facts, the statements in this news release, as well as oral statements or other written statements made or to be made by Playgon, are forward-looking and involve risks and uncertainties. In the context of any forward-looking information please refer to risk factors detailed in, as well as other information contained in the Company's audited financial statements for the year ended December 31, 2025 and Management Discussion and Analysis for the year ended December 31, 2025 and other filings with Canadian securities regulators (www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements contained in this press release represents Playgon's current expectations. Playgon disclaims any intention and assumes no obligation to update or revise any forward-looking information, except if required by applicable securities laws. Forward-looking statements in this release include, without limitation, anticipated product functionality, commercialization timelines, game release sequencing, customization options, deployment scalability, operating cost reductions and potential revenue opportunities.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.